

# Your Name

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Date:

Lyon Martin,  
Hiring Manager,  
Digi Labs, Grantham,  
NC 27384

Rg: Application for the post of SEO Specialist

Dear Mr. Lyon,

I am writing this letter to express my keen interest to join Digi Labs, in Grantham, North Carolina as a Search Engine Optimization Specialist. As soon as I saw this job vacancy in the Betterteam job board, I feel like this is an invitation for me to join with you. With my previous experience as an SEO strategist and with my excellent knowledge in digital marketing I believe that you will not be able to find such a qualified candidate like me for this position.

I have a Bachelor's Degree in Information Technology and a Masters Degree in Digital Marketing. They helped me to excel my theoretical knowledge which will be definitely helpful for increasing a website's online presence. And with the practical experience as a digital marketer for 5+ years, I have gained a good knowledge of web content development, web design, and how they will affect SEO as well. Co-workers and upper management in my previous workplace always praised me as an SEO-rich content developer because I applied my Search Engine Optimization knowledge to gain more than 100,000 organic daily traffic for 5+ different websites within a few years with unique content development. I am happy to let you know that in my free time I have built my own fitness website 3 years ago which now has an average of 35,000 daily visitors.

According to me, SEO Specialist means not just a profession. It is an art. I do not care about getting traffic. Yet I am always caring to get targeted and relevant traffic. I have a good familiarity with SEO tools such as Ahrefs, Moz, Google Analytics, Google Search Console, Ubersuggest etc. As I have strong programming skills (HTML/CSS, React, JavaScript), communication skills, analytical skills and leadership skills it will be easier for me to handle a team of developers or content creators either.

Since Digi Labs is a Startup, I think you will not miss this opportunity to hire me for your company. If you recruited me, I would love to share my knowledge with you and apply them on the company's website to gain more organic traffic and it will be. If you feel that I am the right person you are looking for, feel free to contact me at the given contact details to arrange a convenient meeting time.

Thank you for your consideration.

Sincerely,

**Your Name**